



CRYSTAL PATRICE COLE

Art Director

THE CREATIVE CIRCUS

Art Direction

September 2015

KASTNER & PARTNERS

Art Director

March 2016 - Present

- Seeing the crux of a strategy and turning it into an innovative creative concept, while ensuring the highest quality product from start to finish.
- Implement strong skills in design, typography, and photography in works across all media: print, interactive, video, social, experiential and beyond; along with a good understanding of production techniques and process.
- With proficiency in Adobe Creative Suite, and strong secondary skills in video editing and HTML5, effectively handle multiple assignments simultaneously and hit tight deadlines.

TIAA-CREF

Quality Assurance Analyst

February 2006 – May 2010

Pension Products – Pay-Out

- Review and reply to inquiries and high-level requests for information in a timely manner.
- Communicate with technical and non- technical users from all levels of the organization.
- Maintain solid knowledge of plan rules, regulations and benefit availability and eligibility.

iris ATLANTA

Art Direction Intern

October - December 2014

- Design, revise, and execute innovative and effective creative solutions for traditional and digital media.

FOOTLOCKER

Head Cashier/Sales Representative

October 2002 – December 2005

- Managed cash register and provided customer service to customers at point of sale.
- Responsible for responding to customer inquiries and complaints.
- Directed and supervised employees engaged in sales and in providing services for customers.
- Assisted in executing physical inventories by overseeing the inventory process.
- Assisted with opening and closing the store, along with designing floor visual/store display.

ARTISTRY

Photoshop
Illustrator
In-Design
After Effects
Premiere Pro
MS Office

Web Design
Wordpress
New Media
Photography
Videography
Music Journalism
Artist Development

MINDBONICS

Founder/Curator

October 2012 – Present

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